

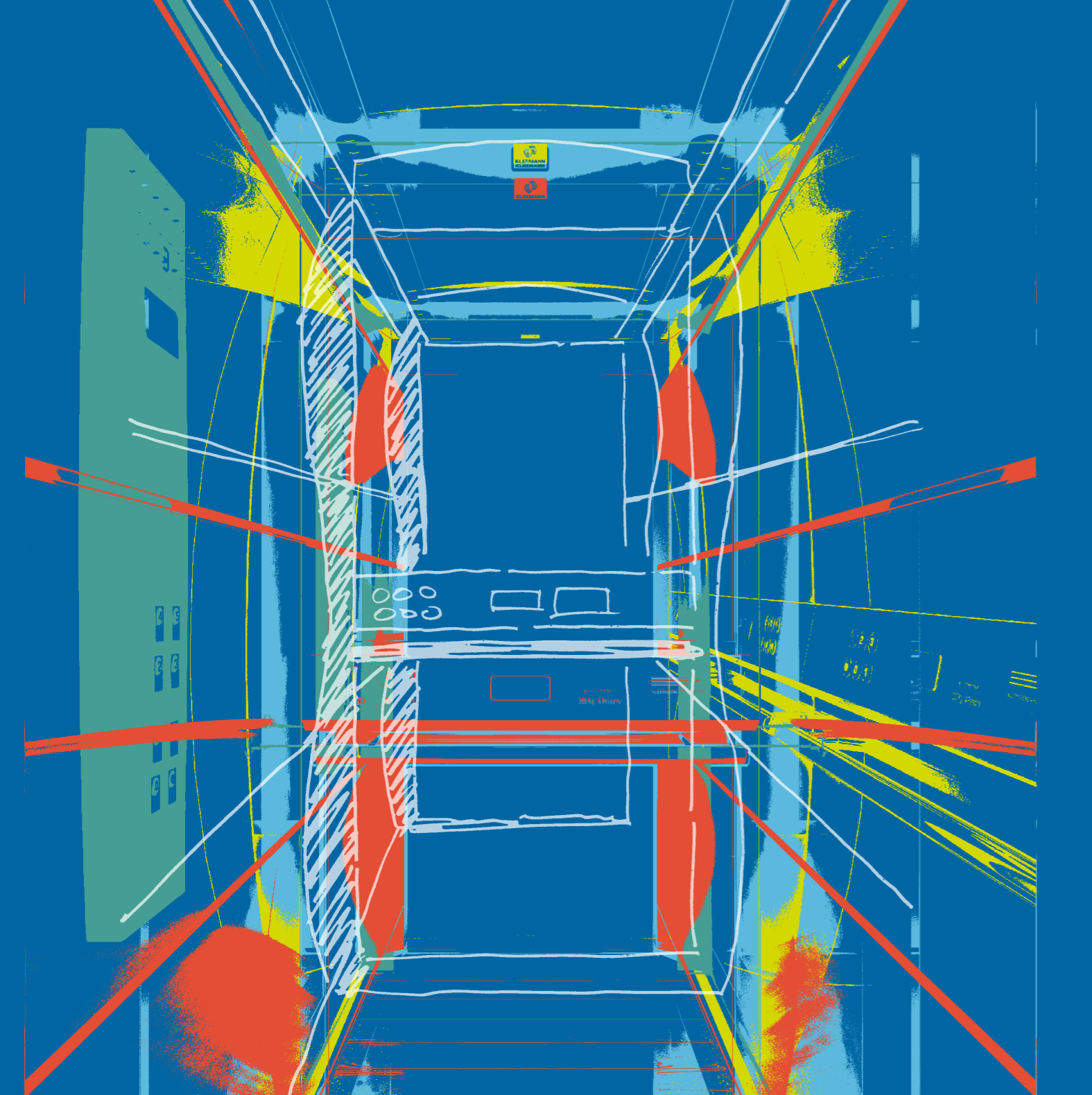
KLEEMANN  
**DESIGN**

A mindset for innovation



**KLEEMANN**  
Your 1<sup>st</sup> Choice in Lifts





## KLEEMANN Design is about life.

We go far beyond elevator design;  
we cultivate a whole design culture that  
elevates each and every aspect of our operation.

KLEEMANN Design is a way of thinking  
encoded in our corporate DNA.  
A passion we share with our associates and customers.  
A mindset for innovation.



Questioning is the most powerful tool of KLEEMANN Design philosophy. While we are proudly one of the major elevator manufacturers in the European and global market we never stop wondering. It is our everyday aim to look afresh at what we do. This is our way of thinking. This is how innovation and new values emerge.

What is an elevator?



An elevator is a unique space in the building.  
It moves.

Rather than thinking of the elevator as a box, in KLEEMANN we consider it as a system of services designed to meet people's vertical mobility needs.

We design passengers' experiences.

KLEEMANN Design is about transforming the elevator experience into a new value for the people, the building, and the environment.



“We see the lift not as just a small square box that moves you up and down but as a means of transportation that provides a unique experience.

It’s a totally different feeling. We design the lift as a high tech vehicle that provides you new sensations”.

Andreas Zapatinas

Andreas Zapatinas is a world-famous designer whose name has for years figured in the international automobile industry. His cooperation with KLEEMANN showcased a pioneering series with curved cabins and doors.



## The creative force behind KLEEMANN Design and Support

Since 2007, we launched our design research, in cooperation with industrial designer Andreas Zapatinas. The beginning of a new era for both KLEEMANN Design and Engineering. Exploring and developing new technical and aesthetic solutions is the result of this rewarding partnership. Constantly nurturing a vibrant work culture is boosting our creativity and ability to collaborate.



Focused on our innovation strategy KLEEMANN special Design Team serves as the creative force behind the development of elevators for your challenging projects. Our designers combine solution-oriented design with a service-driven approach, providing:

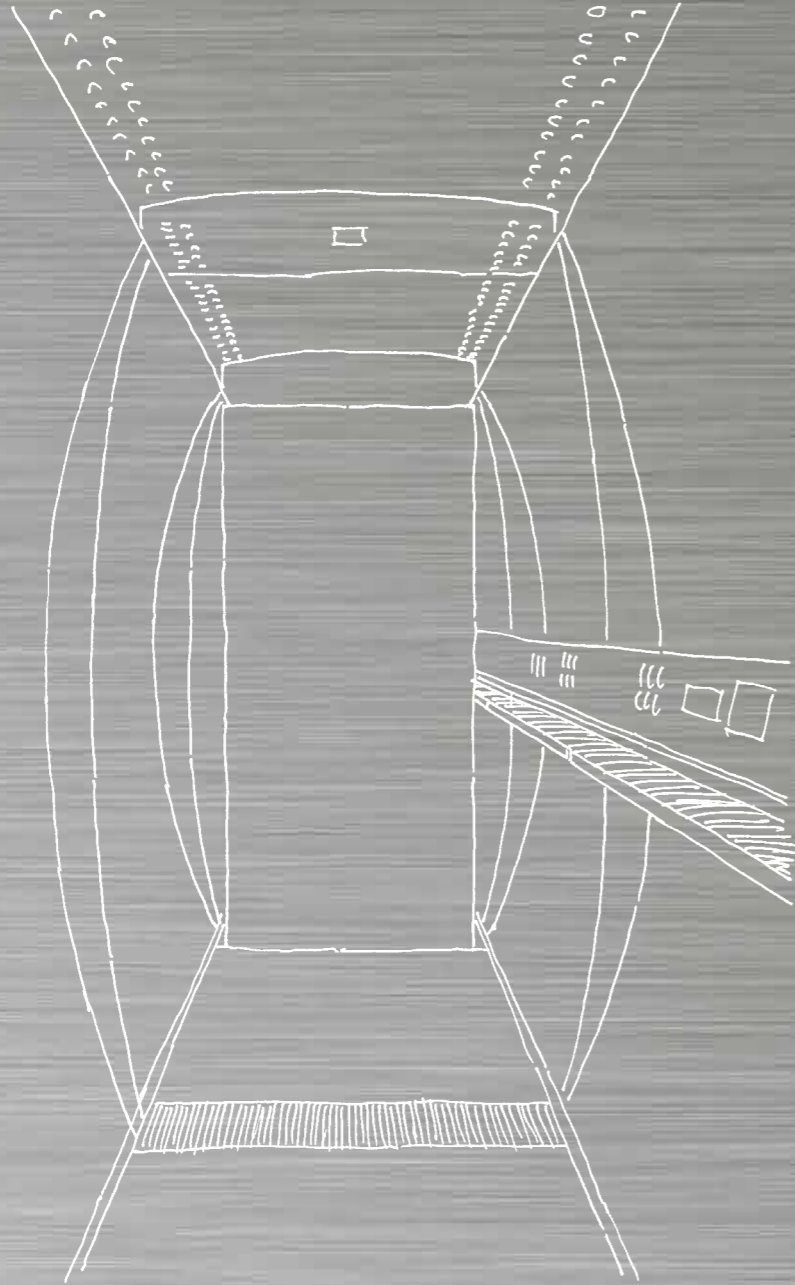
- High quality virtual proposals
- Digital animation of your project
- Architectural design assistance directly with you
- Architectural assistance to determine materials
- On site visit / feedback from you





Working side by side  
with your assigned architects or designers  
means building trust. This is critical to us.

Innovation and Customisation define our mutual success.



# INNOVATION

elevates the ride experience



Think about the last time you entered an elevator.

Did you feel welcome?

Did you get attached to the ambience of the building?

At KLEEMANN we know that innovation is inspired by human needs.

So, we focus on them, and dedicate ourselves to the responsibility  
of shaping new space qualities that lift our mood  
and stimulate interaction inside an elevator.



We have transformed cabins and doors by introducing the first curved-line elevator series with vibrant modern colours, hidden lighting and exceptional atmosphere.



Destination Control LTP Call Management



Virtual Window

Innovative ambience  
for the complete elevator experience.

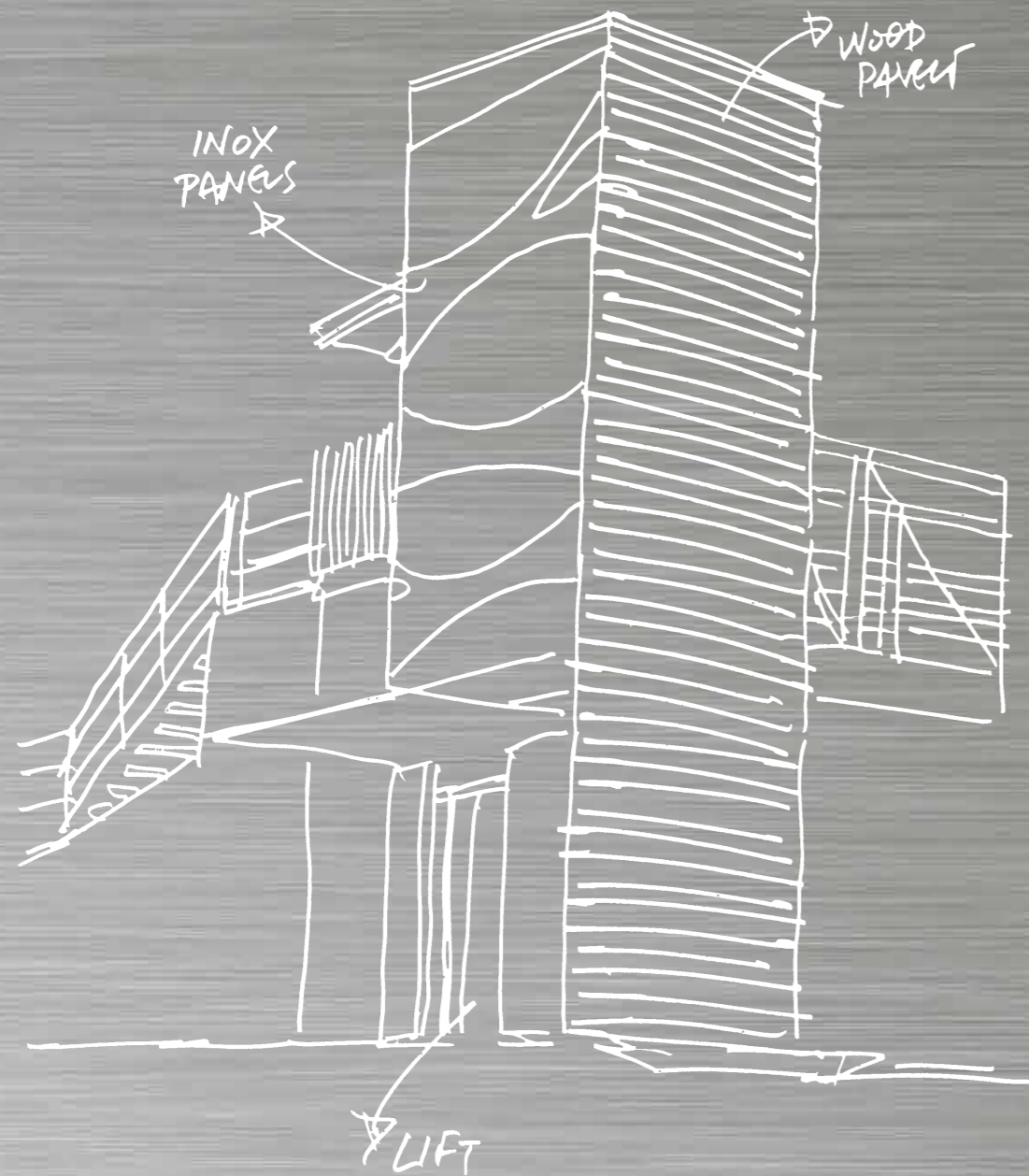


Blue Line COP



Touch COP





# CUSTOMISATION

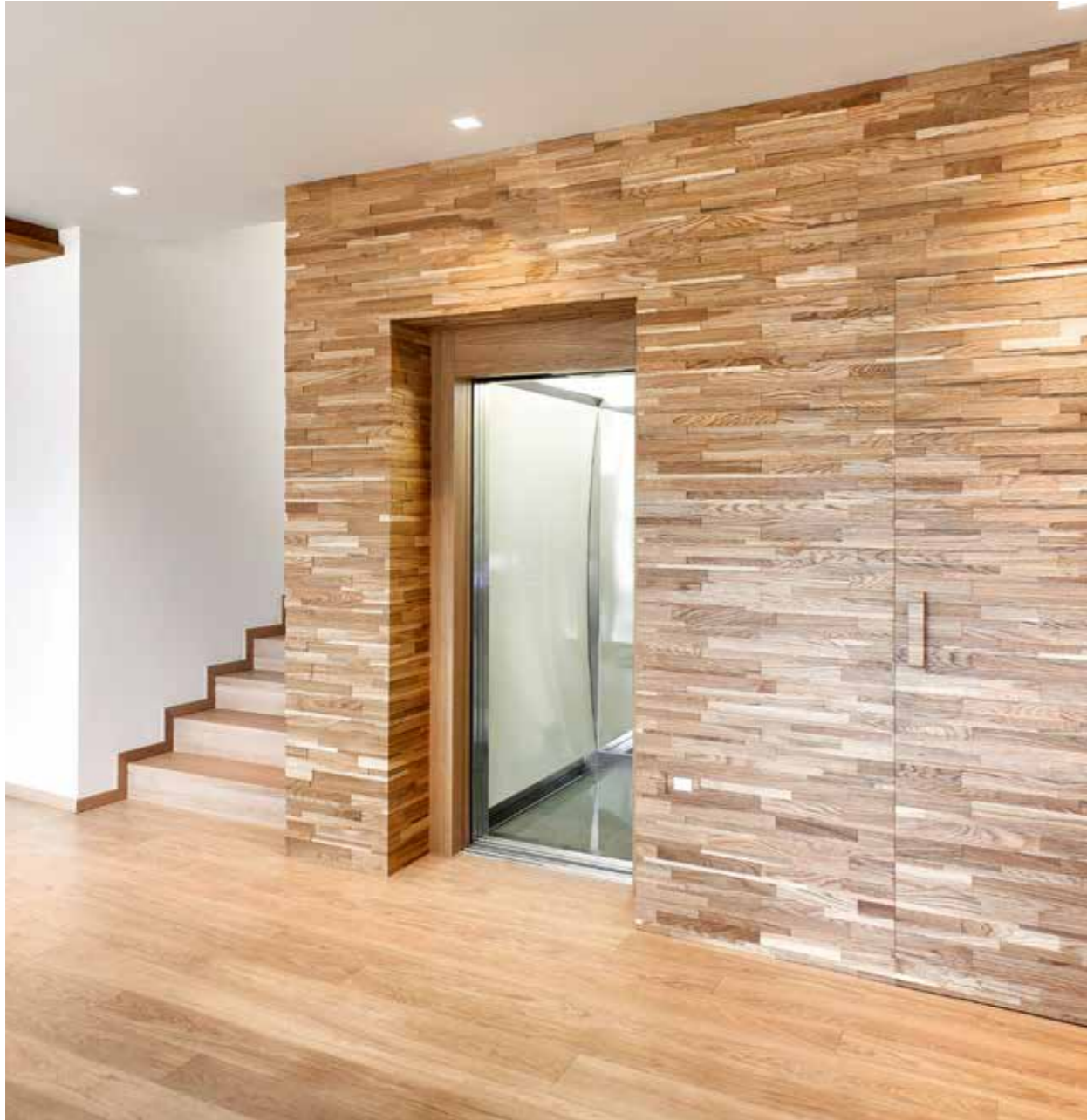
our strength, your privilege





At KLEEMANN we enjoy a favorable worldwide reputation for our customised design expertise.

We offer pre-engineered or fully-customised elevators, to perfectly fit in each and every project. From a luxurious world-class hotel to a typical family residence, from a public building to a sports venue or from a local school to a complex hospital building. KLEEMANN Design is so versatile that can cover every prerequisite, adapt regulations and surpass any obstacle and restriction.



We are vertically integrated. We design and manufacture in a way that enhances our expertise and flexibility to respond reliably, quickly, precisely, and cost effectively to your specifications.



[www.designyourlift.com](http://www.designyourlift.com)



## Our Configurator

Create the look & feel of your elevator just the way you like it.  
By exploiting the KLEEMANN application **“Design your Lift”**.



Combine colours, materials, lighting and fixtures from our design lines with numerous styles for walls, ceilings and floors.

From luxurious to minimal, basic to sophisticated, warm and cozy to durable and firm.



Free your imagination...

...and stand for mobility.





While every effort has been made to ensure information accuracy, KLEEMANN bears no responsibility for typographic errors or omissions.

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[www.kleemannlifts.com](http://www.kleemannlifts.com)

